


Career Cluster: Marketing, Sales, & Service

CTE Program: VyStar Academy of Business & Finance
Secondary: Bartram Trail High School, St. Johns County School District:
 Entrepreneurship (8812100)
Postsecondary: St. Johns River State College: St. Augustine
 Accounting Technology (A.S.-1552030201); Business Administration (A.S.-1552020102),
 Organizational Management (B.A.S.-1105202990); Office Management (CCC-0552020401);
 Logistics & Transportation Specialist (CCC-0652020901); Accounting Technology
 Management (CCC-0552030205); Accounting Technology Operations (CCC-0552030203);
 Accounting Technology Specialist (CCC-0552030204); Business Management (CCC-
 0552070101); Business Operations (CCC-0552020104); Business Specialist (CCC-
 0552020103); Risk Management & Insurance Management (CCC-05520250109); Business
 Operations (CCC-0552020108)

Career Cluster Pathway: Management & Entrepreneurship

Industry Certification: Secondary: Microsoft Office Bundle (MICRO069); Quickbooks (INTUT001)
Postsecondary: St. Johns River State College: NA

	16 CORE CURRICULUM CREDITS					8 ADDITIONAL CREDITS	
	ENGLISH 4 credits	MATH 4 credits	SCIENCE 3 credits, 2 with lab	SOCIAL STUDIES 3 credits	OTHER REQUIRED COURSES FINE ARTS (1 credit) PHYSICAL EDUCATION (1 credit)	CAREER AND TECHNICAL EDUCATION COURSES	RECOMMENDED ELECTIVES (ALIGNED WITH COMMUNITY COLLEGE & STATE UNIVERSITY SYSTEM PROGRAMS)

HIGH SCHOOL	<ul style="list-style-type: none"> Students are encouraged to use mycareershines.org to explore careers and postsecondary options. Students are also encouraged to participate in dual enrollment courses which may be used to satisfy high school graduation or Bright Futures Gold Seal Vocational Scholars course requirements. One course within the 24 credit program must be an online course. Cumulative GPA of 2.0 on a 4.0 scale for 24 credit program 							
	9th	English 1 or English 1 Honors	Algebra I or Algebra 1 Honors	Environmental Science, Physical Science Honors or Biology Honors	AP Human Geography	HOPE – Health Opportunities through Physical Education	Digital Information Technology (Fine/Practical Arts Credit)- 8207310	Elective
	10th	English 2 or English 2 Honors	Geometry or Geometry Honors	Biology or Chemistry or Chemistry Honors	World History or AP World History	World Language	Principles of Entrepreneurship- 8812110	Elective or Accounting 1-8203310
	11th	English 3 or English 3 Honors or AP English Language	Algebra 2 or Algebra 2 Honors	Chemistry, Chemistry Honors, or Physics Honors	US History or AP US History	World Language	Business Management & Law (Honors) - 8812120	SJRSC DE Elective – Personal Finance – FIN 1100, Introduction to Business – GEB 1011 or Accounting 2-8812000
	12th	English 4 or English 4 Honors or AP English Literature	Pre Calc Honors, Math for College Readiness, Adv Topics in Math, AP Stats, AP Calculus	AP Chem, AP Bio, AP Physics, AP Environmental, Marine Science Honors or Anatomy Honors	US Gov & Econ or AP US Gov/US Gov Honors & AP Micro/Macro Econ	Elective or World Language	SJRSC DE Elective - Principles of Management – MAN 2021	SJRSC DE Elective – Business Communications – GEB 2214

POSTSECONDARY	Based on the Career Cluster of interest and identified career and technical education program, the following postsecondary options are available.		
	TECHNICAL CENTER PROGRAM(S)	COMMUNITY COLLEGE PROGRAM(S)	UNIVERSITY PROGRAM(S)
	St. Johns River State College: Certificate Programs: Accounting Technology Management, Accounting Technology Operations, Accounting Technology Specialist, Business Management, Business Operations, Business Specialist, Risk Management & Insurance Management, Risk Management & Insurance Operations, Logistics & Transportation Specialist, Office Management	St. Johns River State College, St. Augustine- Business Administration-A.S., Accounting Technology – A.S., Applied Management- A.A.S.	University of North Florida, Jacksonville – International Business, Marketing, Business Administration, Entrepreneurship Flagler College, St. Augustine: Honorable Entrepreneurship, Business Administration, Finance, Accounting, Marketing St Johns River State College- Organizational Management- B.A.S

CAREER	Sample Career Specialties – Careers from the Targeted Occupations List are in bold.	
	Business Ownership, Operations Manager , Logistics and Transportation Specialist, Bookkeeper, Risk Management Clerk, Insurance Clerk, Office Manager	Marketing Manager, General & Operations Manager , Business Ownership, Logistics & Transportation Specialist, Bookkeeper, Risk Management Clerk, Insurance Clerk, Office Manager, Claims Adjuster

CREDIT	Articulation and CTE Dual Enrollment Opportunities		
	Secondary to Technical Center (PSAV) (Minimum # of clock hours awarded)	Secondary to College Credit Certificate or Degree (Minimum # of clock or credit hours awarded)	PSAV/PSV to AAS or AS/BS/BAS (Statewide and other local agreements included here)
	No articulation agreement. No CTE Dual Enrollment.	St. Johns River State College - Dual Enrollment courses offered – Introduction to Business-GEB 1011, Principles of Management-MAN 2021, Personal Finance-FIN1100, Computer Applications-CGS1100. Industry Certification credits earned in high school count as 3 credits immediately upon enrollment into the related program at SJR State College. Quickbooks = Accounting Technology major, Course CGS2104, Microsoft Office Bundle = Office Management program, Course CGS1581 Microsoft Word for Windows http://www.sjstate.edu/workforce/careerpathways.html	No articulation agreement. No CTE Dual Enrollment.
Career and Technical Student Association			
DECA			
Internship/Work Experience Recommendations			
Career Academy students may apply for summer internships after their junior year. Sample internships: bank teller, customer service representative, telemarketer, office receptionist or clerk.			
Program of Study Graduation Requirements: http://www.fldoe.org/academics/graduation-requirements			